

**ECOSPORT**



[www.ford.co.za](http://www.ford.co.za)

**Go Further**

## Discover more with the urban SUV.

The city can serve up plenty of challenges — potholes, burst water pipes, rough roads, you name it. That's why the **ECOSPORT** sits high off the ground so you can go over, rather than around obstacles. And it's just the right size and combination of power and efficiency for city driving.



### There's no stopping you.

Like any SUV, an urban SUV is about getting you where you need to go. The **ECOSPORT** puts 200mm of ground clearance between you and the road, potholes, ditches or whatever else is in your way.



### Come hell or high water.

Even if a bit of patchy road is the most you're anticipating, the **ECOSPORT**'s 550mm water wading capability makes sure you're ready for the unexpected.



### All the right moves.

You want an SUV but your life is in the city. That's why the **ECOSPORT** is the perfect fit. Its right-sized design makes it easy to park and get around those narrow city streets.

## Where function meets form.

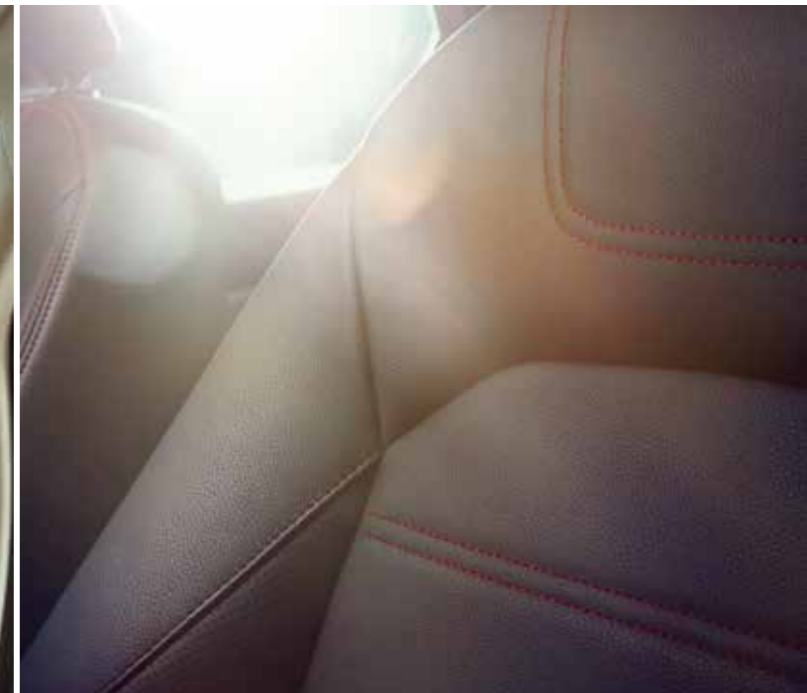
Like a spicy meal without a cold drink to wash it down, fiery intensity wouldn't be much fun without a softer side. So all the **ECOSPORT's** rugged SUV capabilities are complimented by the comfort of a sedan.



### Adjustable steering wheel

The easily adjustable steering wheel adapts comfortably to your driving position.

Leather\* seats standard on Titanium.  
\*Leather seats are a combination of leather and high-quality, durable materials.



### Craftsmanship.

Stylish stitched furnishings and designer fabric trim round off the **ECOSPORT's** interior.



### Sleek from any angle.

The **ECOSPORT's** clean lines and kinetic design will capture your attention.

## Control your life, hands-free.

With SYNC®, it's easier than ever to stay connected while keeping your hands safely on the wheel and eyes on the road.



### You talk. SYNC® listens.

There's voice control and then there's SYNC®. It seamlessly connects your Bluetooth® and USB devices so you can make and receive calls, play your favourite songs, or have your text messages read out to you. Just say the words and SYNC® does the rest.



### Easy-view display.

SYNC's® simple centre display gives you instant access to information like who's calling and what's playing.

## No clutter, no problem.

We're not big fans of fishing around in pockets or cluttered bags. The ECOSPORT's smart storage design ensures that life's essentials are always easily within your reach.



### Space that grows.

Fold down one of the 60:40 rear seats and you can transport long objects while still bringing along a few passengers. Fold them both down and your 705 litres of space becomes large enough to fit a 560-litre washing machine or something else more fun that fills your life.



### Your music, your way.

You've spent all that time collecting and organising your favourite music. So whether it's an iPod® or USB device, with SYNC® you can play it all.



### A place for everything.

It's a car. It's an organiser. It's the end of clutter. The ECOSPORT's 21 storage spaces have all the features you'd expect, like side-door pockets and cup holders, as well as a few handy surprises like a glove box that doubles as an air-conditioned beverage cooler and a slide-out drawer under the front passenger seat. Even your sunglasses have their own space.



SYNC® standard on Trend and Titanium.

iPod is a trademark of Apple Inc.

## Green, in any colour.

The **ECOSPORT**'s engineering and design is all about giving you more of what you need, and less of what you don't. That means giving you as many kilometres per tank as possible without compromising on responsive power. So you spend less time at the pump and more time on the road.



Green



### Feel the power, not the shift.

Ford PowerShift delivers the perfect combination between automatic convenience and manual efficiency. This 6-speed PowerShift automatic transmission selects the next appropriate gear at precisely the right moment for lightning-fast gear changes, with no disruption to the flow of power. The manual mode lets you switch gears at the push of a button – no clutch required.



### International Engine of the Year 2012, 2013 and 2014.

You'll be hard-pressed to find a better combination of fuel economy and power than the turbocharged 1.0 litre EcoBoost. This innovative petrol engine uses up to 20% less fuel than a traditional 1.6 litre petrol engine, yet still delivers the power you'd expect of a 1.6 litre, with full torque at just 1500rpm.



### Fuel-saving aerodynamics.

The **ECOSPORT**'s urban design isn't just about style. It's also about saving you money. Little details, like the rear tail lamp kicker, improve the aerodynamics to limit wind resistance and use less fuel.

## Safe travels.

Wherever your journeys take you, you can rest assured that the **ECOSPORT** has been fitted with some of the latest protective technologies designed to keep you safe. In all weather and all road conditions.



### Exceptional handling and control.

With technology like Traction Control System (TCS) and Anti-Lock Braking System (ABS), the **ECOSPORT** reads and adapts instinctively to your drive. While Hill Launch Assist (HLA) stops the car from rolling downhill after you take your foot off the brake, giving you just enough time to smoothly accelerate away.

ABS standard across range. TCS standard on Titanium. HLA standard on 1.5 PowerShift Auto only.



### Airbags all around.

Equipped with front, side and curtain airbags, you're protected from every angle you can think of.



### Rear Parking Sensors.

With the **ECOSPORT**, you won't have to pass by those challenging parking spaces. An audible warning helps you safely judge the distance between your vehicle and obstacles. This safety feature will assist the driver while reversing and parking.

## A new standard of smart.

Built in to every **ECOSPORT** is smart thinking that goes a step further to make your life easier. Once you've experienced this level of driving, it'll be hard to settle for less.



Smart



### Trip computer.

Want to drive smarter? The trip computer provides you with information like your average fuel economy, average speed, outside temperature and distance to empty, so you can continually improve your driving efficiency.



### Auto Headlights.

Always-alert headlights detect when you need more light and switch on automatically. So go ahead, explore the nightlife.

Auto Headlights standard on Titanium.

# Colour and trim.

Colour your world – brighten your future with an exciting range of trendsetting **ECOSPORT** colours. |



Mars Red  
(Metallic\*)



Chill  
(Metallic\*)



Golden Bronze  
(Metallic\*)



Diamond White  
(Solid)



Kinetic Blue  
(Metallic\*)



Bright Yellow  
(Solid)



Moondust Silver  
(Metallic\*)



Panther Black  
(Metallic\*)



Smoke  
(Metallic\*)

\*Metallic body colours are options at additional cost.

**Note:** The images used are to illustrate body colours only and may not reflect the vehicle described. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.

## Wheels



15" Steel wheel with styled cover  
195/65/R15  
Standard on Ambiente



16" Alloy wheel  
205/60/R16  
Standard on Trend



16" Alloy wheel  
205/60/R16  
Standard on Titanium



## FORD CREDIT

As part of the Ford family, **FORD CREDIT** can offer a number of unique finance options to make owning a new or used vehicle affordable and simple. For more information regarding **FORD CREDIT**, speak to your Ford Dealer or go to [www.ford.co.za/buying/ford-credit/home](http://www.ford.co.za/buying/ford-credit/home)



## FORD PROTECT

Genuine parts. Genuine service.

Enjoy years of trouble-free motoring and preserve the value of your new Ford by fitting only genuine Ford parts and accessories. Servicing your new Ford at a Ford Dealer will also protect you and your vehicle warranty.





	1.5 TiVCT Ambiente	1.0 EcoBoost Trend	1.5 TDCi Trend	1.5 TDCi Titanium	1.5 TiVCT Titanium PowerShift Auto	1.0 EcoBoost Titanium
<b>Engine</b>						
Engine	1.5L TiVCT	1.0L EcoBoost	1.5L TDCi	1.5L TDCi	1.5L TiVCT	1.0L EcoBoost
Engine capacity (cc)	1498	998	1499	1499	1498	998
Power (kW @ rpm)	82 @ 6300	92 @ 6000	74 @ 3750	74 @ 3750	82 @ 6300	92 @ 6000
Torque (Nm @ rpm)	138 @ 4400	170 @ 1400-4500	205 @ 1750-3250	205 @ 1750-3250	138 @ 4400	170 @ 1400-4500
Compression ratio	11.0:1	10.0:1	16.0:1	16.0:1	11.0:1	10.0:1
Fuel requirement	Unleaded	Unleaded	Diesel	Diesel	Unleaded	Unleaded
<b>Transmission</b>						
Drive Wheels	4 x 2	4 x 2	4 x 2	4 x 2	4 x 2	4 x 2
Type	5-speed manual	5-speed manual	5-speed manual	5-speed manual	6-speed PowerShift Auto with SelectShift	5-speed manual
<b>Performance and Economy</b>						
Fuel Economy - l/100km (combined cycle)	6,5	5,7	4,6	4,6	6,5	5,7
CO <sub>2</sub> Emission - Combined [g/km]	154	131	120	120	154	131
Top Speed (km/h)	175	181	160	160	175	181
Acceleration 0 - 100km/h	11.6 sec	12.7 sec	14.5 sec	14.5 sec	13.4 sec	12.7 sec
<b>Steering</b>						
Type	Rack & Pinion	Rack & Pinion	Rack & Pinion	Rack & Pinion	Rack & Pinion	Rack & Pinion
Adjustable steering column - Rake & reach	Std	Std	Std	Std	Std	Std
Electric Power Assisted Steering (EPAS)	Std	Std	Std	Std	Std	Std
<b>Suspension</b>						
Front - Independent McPherson strut with coil spring and anti-roll bar	Std	Std	Std	Std	Std	Std
Rear - Semi-independent twist beam with twin gas and oil filled shock absorbers	Std	Std	Std	Std	Std	Std
<b>Brakes</b>						
Brakes: front discs / rear drums	Std	Std	Std	Std	Std	Std
<b>Wheels and Tyres</b>						
Wheels	15" steel	16" alloy	16" alloy	16" alloy	16" alloy	16" alloy
Tyres	195/65/R15	205/60/R16	205/60/R16	205/60/R16	205/60/R16	205/60/R16
Full-size spare wheel and jack	Steel	Alloy	Alloy	Alloy	Alloy	Alloy
Spare wheel cover - body colour	-	Std	Std	Std	Std	Std
Locking wheel nut on spare	Std	Std	Std	Std	Std	Std
<b>Dimensions - Exterior</b>						
Length (mm)	4010	4010	4010	4010	4010	4010
Width without mirrors/with mirrors (mm)	1765/2057	1765/2057	1765/2057	1765/2057	1765/2057	1765/2057
Height (mm)	1639	1665	1665	1665	1665	1665
Wheelbase (mm)	2521	2521	2521	2521	2521	2521
<b>Dimensions - Interior</b>						
FRONT						
Head room (mm)	1011	1011	1011	1011	1011	1011
Leg room (mm)	1043	1043	1043	1043	1043	1043
REAR						
Head room (mm)	974	974	974	974	974	974
Leg room (mm)	934	934	934	934	934	934
Knee Clearance (mm)	32	32	32	32	32	32
<b>Dimensions - Other</b>						
Fuel capacity (l)	52	52	52	52	52	52
CARGO SPACE (UNFOLDED)						
- Length (mm)	686	686	686	686	686	686
- Width (mm)	992	992	992	992	992	992
- Volume (litres)	362	362	362	362	362	362
CARGO SPACE (FOLDED AND TUMBLED)						
- Length (mm)	1099	1099	1099	1099	1099	1099
- Width (mm)	1293	1293	1293	1293	1293	1293
- Volume (litres)	705	705	705	705	705	705
Ground clearance (mm) - empty	200	200	200	200	200	200
Water wading capability (mm)	550	550	550	550	550	550
Maximum Towing Mass - (Braked) (kg)	623	617	613	613	429	617
Gross Vehicle Mass (GVM) (kg)	1670	1676	1680	1680	1691	1676
<b>Safety and Security</b>						
Airbags	6	6	6	6	6	6
Anti-lock Brake System (ABS)	Std	Std	Std	-	-	-
ABS + ESC (Electronic Stability Control) + Traction Control System (TCS)	-	-	-	Std	-	Std
ABS + ESC + HLA (Hill Launch Assist) + TCS	-	-	-	-	Std	-
Emergency Brake Assist (EBA)	-	-	-	Std	Std	Std
Centre high-mounted rear brake light	Std	Std	Std	Std	Std	Std
Remote central and drive away locking	Std	Std	Std	Std	Std	Std
Perimeter alarm with double dead locking and immobiliser	Std	Std	Std	Std	Std	Std
Front 3-point seat belts with load limiter, pre-tensioners and height adjustment	Std	Std	Std	Std	Std	Std
Rear 3-point seatbelts in all positions	Std	Std	Std	Std	Std	Std
ISOFIX child seat fixings for rear outboard seats	Std	Std	Std	Std	Std	Std



	1.5 TiVCT Ambiente	1.0 EcoBoost Trend	1.5 TDCi Trend	1.5 TDCi Titanium	1.5 TiVCT Titanium PowerShift Auto	1.0 EcoBoost Titanium
<b>Seating</b>						
Leather-trimmed seats*	-	-	-	Std	Std	Std
Driver seat manual 2 way adjust (fore/aft)	Std	Std	Std	-	-	-
Driver seat manual 4 way adjust (fore/aft, up/down)	-	-	-	Std	Std	Std
Passenger seat manual 2 way adjust (fore/aft)	Std	Std	Std	Std	Std	Std
Rear seat fold, 60:40 split	Std	Std	Std	Std	Std	Std
Driver seat adjustable lumbar support	-	-	-	Std	Std	Std
Under passenger seat storage	Std	Std	Std	Std	Std	Std
<b>Interior</b>						
Driver sun visor with small covered vanity mirror and ticket strap	Std	Std	Std	Std	Std	Std
3-Spoke leather-trimmed steering wheel with audio controls and cruise control	-	-	-	Std	Std	Std
Leather gear knob	-	-	-	Std	Std	Std
Analogue instrument cluster incl: speedo, tachometer, fuel gauge, lights on warning buzzer and fuel computer	Std	-	-	-	-	-
High series analogue cluster with trip computer: Econometer, Distance to empty, Avg. fuel economy, Avg. speed, Outside temperature	-	Std	Std	Std	Std	Std
Theatre dimming (Courtesy light delay)	Std	Std	Std	Std	Std	Std
Front courtesy lights with two map lights	-	-	-	Std	Std	Std
Load compartment light	Std	Std	Std	Std	Std	Std
Battery saver - 10 minutes duration	Std	Std	Std	Std	Std	Std
Auto dimming rearview mirror	-	-	-	Std	Std	Std
<b>ICE - In-car Entertainment</b>						
Radio/CD/MP3/Aux input with 4 speakers	Std	Std	Std	-	-	-
Radio/CD/MP3 with 6 speakers	-	-	-	Std	Std	Std
Ford SYNC® including Radio/CD; 3.5" Dot Matrix screen; Bluetooth® handsfree phone; voice control; steering mounted audio controls, Aux input jack; USB connector unit with iPod functionality.	-	Std	Std	Std	Std	Std
<b>Exterior</b>						
Body colour bumper	Std	Std	Std	Std	Std	Std
Exterior door handles: Self colour (Black)	Std	-	-	-	-	-
Body colour	-	Std	Std	Std	Std	Std
Swinggate outer handle: Body colour - Chrome finisher	Std	Std	Std	Std	Std	Std
Rear wash/wipers	Std	Std	Std	Std	Std	Std
Front wash/wipers	Std	Std	Std	-	-	-
Front rain sensing wipers	-	-	-	Std	Std	Std
Roof Rack	-	Black	Black	Silver	Silver	Silver
Power windows front	Std	Std	Std	-	-	-
Power windows front (One touch up & down, driver side only)	-	-	-	Std	Std	Std
Manual windows rear	Std	Std	Std	-	-	-
Power windows rear	-	-	-	Std	Std	Std
Rear parking sensors with audio warning	Std	Std	Std	Std	Std	Std
<b>Comfort and Convenience</b>						
Cruise control	-	-	-	Std	Std	Std
Manual air-conditioning with electric recirculation facility including heater	Std	Std	Std	-	-	-
EATC (Electronic Air Temperature Control)	-	-	-	Std	Std	Std
Cooled Glovebox	Std	Std	Std	Std	Std	Std
12V Powerpoint	Front	Front & Rear	Front & Rear	Front & Rear	Front & Rear	Front & Rear
Auto headlamps	-	-	-	Std	Std	Std
'Follow me home' headlamps	Std	Std	Std	Std	Std	Std
Front fog-lamps	-	-	-	Std	Std	Std
Rear fog-lamp	Std	Std	Std	Std	Std	Std
Headlamp levelling (manual) and headlamp on warning buzzer	Std	Std	Std	Std	Std	Std
Overhead console with sunglass holder	-	Std	Std	Std	Std	Std
Microphone (located in overhead console)	-	Std	Std	Std	Std	Std
<b>Ford PROTECT</b>						
Service intervals	20 000km	20 000km	15 000km	15 000km	20 000km	20 000km
Comprehensive warranty: 4 years/120 000km	Std	Std	Std	Std	Std	Std
Service plan: 4 years/60 000km	Std	Std	Std	Std	Std	Std
Roadside assistance: 3 years/unlimited km	Std	Std	Std	Std	Std	Std
Corrosion warranty: 5 years/unlimited km	Std	Std	Std	Std	Std	Std

Ford reserves the right, subject to all applicable laws, to discontinue or change features and other specifications either temporarily or permanently without incurring any liability to any prospective purchaser or purchasers.

The declared fuel consumption and CO<sub>2</sub> emissions figures were achieved during technical laboratory testing in accordance with the legislated technical specifications (SANS 20101: 2006 / ECE R101: 2005). Fuel consumption and CO<sub>2</sub> emissions figures are used to compare different vehicle types under uniform conditions and are not necessarily indicative of real-life driving conditions. Note that the actual fuel consumption and emissions levels will depend on many factors including your individual driving habits, prevailing conditions and your vehicle's equipment, condition and use.

\*Leather seats are a combination of leather and high-quality, durable materials.

#### Ford Protect

**Service Plan – ECOSPORT** comes standard with a 4 yr/60 000 km Service Plan, which covers all scheduled servicing except friction materials, i.e. brake pads and wiper blades.

Ford may subject to all applicable laws, discontinue or change features and other specifications either temporarily or permanently, which changes will be communicated to the Ford Dealer Network.

Consult the vehicle handbook, [www.ford.co.za](http://www.ford.co.za) or your nearest Ford Dealer for more information regarding Ford Protect plans and products. Printed January 2016.



Go Further

## Business and Commercial Fleet Customers.

The Ford portfolio of products is growing rapidly to meet your business needs.

Please contact your local Ford Dealer for more information  
or visit our website [www.ford.co.za/fleet](http://www.ford.co.za/fleet)  
or alternatively email us at [fleetsa@ford.com](mailto:fleetsa@ford.com)

### Ford Protect

Ford **Protect** offers a holistic suite of service, maintenance, warranty and roadside-assistance products aimed at keeping your new **ECOSPORT** in perfect working condition.

**New Vehicle Warranty** – Every new **ECOSPORT** comes with a 4-yr/120 000 km Comprehensive Warranty.

**Service Plan** – Every new **ECOSPORT** comes standard with a 4-yr/60 000 km Service Plan, which covers all scheduled servicing except friction materials, i.e. brake pads and wiper blades.

**Corrosion Warranty** – 5-yr/unlimited km cover.

**Roadside Assistance** – 3-yr/unlimited km cover for mechanical, electrical, flat tyres, batteries, medical emergencies and towing, if needed, to the nearest Ford dealership.

**New Vehicle Extended Warranty** – An Extended Warranty may be purchased prior to the expiry of the 4-yr/120 000 km New Vehicle Warranty, giving owners an extra 2yrs/80 000 km of worry-free driving.

Consult the vehicle handbook, Ford Dealer or [www.ford.co.za](http://www.ford.co.za) for more info regarding Ford **Protect** plans.

CO<sub>2</sub> & Fuel Economy Note: The declared fuel consumption and CO<sub>2</sub> emissions figures were achieved during technical laboratory testing in accordance with the legislated technical specifications (SANS 20101: 2006 / ECE R101: 2005). Fuel consumption and CO<sub>2</sub> emissions figures are used to compare different vehicle types under uniform conditions and are not necessarily indicative of real-life driving conditions. Note that the actual fuel consumption and emissions levels will depend on many factors including individual driving habits, prevailing conditions and vehicle's equipment, condition and use.



### Quality

We design and build your Ford to feel as good after many years of service as it did the day you picked it up. And to drive just as beautifully too.



### Green

Using advanced Ford technology, we're committed to creating vehicles with improved fuel economy, reduced CO<sub>2</sub> emissions and a lower overall cost of ownership.



### Safe

Ford's Intelligent Protection System uses sophisticated technology designed to help prevent an accident and, if one should happen, to protect you.



### Smart

Vehicles with smart intuitive technologies designed to connect your world and many clever solutions from Ford that make life a little easier.

